



LOVE NOT LUCK KEEPS HOUSTON GREEN

VIRTUAL TOWN HALL ON ADOPTING AN ESPLANADE



MARCH 17



10:00 AM



HOUSTON CITY COUNCIL, AT-LARGE 5
COUNCIL MEMBER
SALLIE ALCORN

Town Hall Focus



- About Esplanades
- Importance of Esplanades
- The Adopt-an-Esplanade Program



Council Member Sallie Alcorn
City of Houston



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Scenic Houston



HPARD
HOUSTON PARKS
AND RECREATION DEPARTMENT
A CAPRA Accredited Agency

Lorena Torres
Houston Parks & Recreation

What is an Esplanade?



A landscaped green space located in the public right-of-way between traffic lanes

- A raised median with grass or trees
- Separates traffic for safety
- Adds greenery and visual appeal

Statistics about Esplanades



Houston has **2,500** acres of esplanades



1,550

acres of city-maintained
esplanades



950

acres of adopted
esplanades



800

linear miles of
maintained esplanades



7,000

individual
esplanade islands

About Scenic Houston



The only organization dedicated to championing the livability and visual quality of public spaces in our growing and diverse community

- Protect and expand green space and tree canopy
- Improve streetscapes and public landscapes
- Advocate for responsible signage and design
- Promote policies for a more livable city



Importance of Esplanades



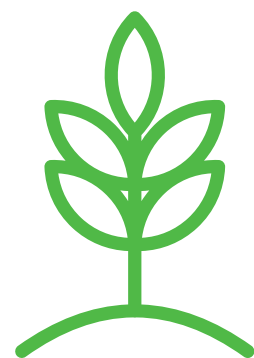
Protecting Houston's Scenic Beauty



Improve safety
& comfort



Boost quality
of life



Support
sustainability




Enhance Houston's
appearance

Adopt-an-Esplanade Program



What is the **Adopt-an-Esplanade** program?

- Managed by  **HPARD**
HOUSTON PARKS
AND RECREATION DEPARTMENT
A CAPRA Accredited Agency
- A community beautification initiative
- Volunteers help maintain public esplanades
- Focus on de-litter, mowing, and trimming
- Adopted spaces are accessible to all



Adopt-an-Esplenade Program



Who can participate in the program?





- Neighborhood groups
- HOAs, civic associations, and management districts
- Business and community organizations
- All participants committed to a 6-month maintenance period



Adopt-an-Esplenade Program



How does the program work?

-  Start with a 6-month commitment (de-littering, mowing, edging)
-  Written approval required before adding landscaping or irrigation
-  All work is volunteer-led and performed at your own risk
-  Periodic quality check by HPARD

Adopt-an-Esplenade Program



Why adopt an esplanade?

- Help beautify and enhance your neighborhood
- Promote community pride and stewardship
- Keep shared public spaces clean and welcoming
- Contribute to a safer, more attractive streetscape
- Be a part of a network and civic-minded peers



For event details, please contact andrea@scenichouston.org



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Adopt-an-Esplenade Program



How do I get started?

- Complete an application for a 6-month commitment
- Perform basic care: litter removal, mowing, edging
- Maintain the space consistently during the 6-month period
- Coordinate with HPARD for adoption approval and guidance
- Contact HPARDAdoptionProgram@houstontx.gov

Questions?



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THANK YOU!



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