Incentive Proposal for Owens Corning Roofing and Asphalt, LLC

**Economic Development Committee** 

October 30, 2025

### Mayor's Office of **Economic Development**

Andrew Busker
Senior Staff Analyst

#### **Presentation Outline**

Company and Project Introduction

Economic
Development
Tax Abatement
Proposal

Texas Enterprise Zone Nomination Recommendation

Questions

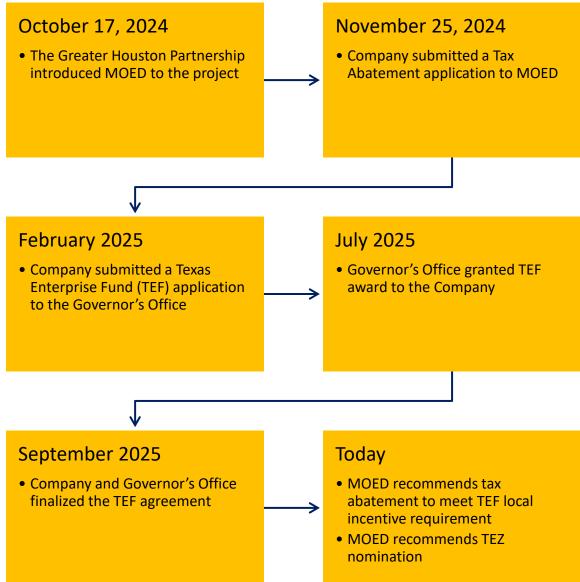


#### About the company

- Owens Corning was formed in 1938 and is now a Fortune 500 company
- Headquartered in Toledo, OH with two manufacturing sites in Texas

#### About their work

- Well known for their pink fiberglass insulation
- Also manufactures roofing materials, doors, and composite materials
- Introducing a new roofing materials technology to the United States



### Owens Corning Roofing and Asphalt, LLC 8360 Market St, Houston 77029

Hiring Goals	2026	2027	2028
New FTEs (Annual)	15	25	35
All FTEs (Cumulative)	120	145	180

#### **Proposed Development**

- Located in District B
- Current Site: Manufacturing & Distribution
- Proposed: A new product manufacturing line
- Investment: \$39M
- Construction Begins: Late 2025/Early 2026
- Estimated Completion: Spring/Summer 2026

#### **Economic Benefits**

- Located in Texas Enterprise Zone (high poverty designation)
- Retaining 110 jobs and adding 75 after completion \$89,992 average annual salary for new jobs
- Committing to job training, local hiring

Location	Aiken, SC	Fort Smith, AR	Houston
Estimated Capital Costs	\$39M	\$39M	\$39M
Estimated Total Annual Wage for New Jobs	\$3.48M	\$3.1M	\$5.21M
Local Incentive	-	-	x
State Incentive	-	-	\$750K
Total Estimated Costs with Incentives	\$42.48M	\$42.1M	\$43.46M
Advantage over Houston	\$980K	\$1.36M	

## Alignment with MOED Priorities

#### TIER 1: City-wide Industry Priorities

- Advanced Manufacturing
- Affordable Housing
- Biotechnology
- Distribution & Logistics
- Energy Transition & Resilience
- •Life Science
- •Tourism & Entertainment

#### **TIER 2:**

Neighborhood & Community Priorities

- Grocery-related developments in food insecure areas
- Office conversions and repurposed buildings
- Significant job creation developments in industries not listed in Tier 1 (e.g.: light manufacturing, small scale developments, community commercial centers)

#### **TIER 3:**

Economic Development Infrastructure Improvements

- Park and greenspace projects adjacent to underdeveloped or underutilized transportation corridors, or to secure philanthropic funding
- Street or sidewalk projects that improve pedestrian activity in highly commercial areas
- Public safety facilities

#### **TIER 4:**

Supporting Resilient Developments

- Low Impact Design developments and green stormwater infrastructure improvements
- LEED buildings
- Stormwater detention and retention improvements

Investment in advanced TIER 1 manufacturing Significant job creation in an underserved TIER 2 community

**OTHER** 

Required to provide a local incentive in accordance with the Texas Enterprise Fund



### Economic Development Tax Abatement Proposal

### Tax Abatement Ordinance Chapter 44 Article IV

- Ord. 2024-624 established our tax abatement program through 12:00am on August 28, 2026
  - Economic Development Abatement (Sec. 44-127)
  - Brownfield Development Abatement (Sec. 44-129)
  - LEED Tax Abatement (Sec. 44-131)
  - Green Stormwater Infrastructure (GSI) Abatement (Sec. 44-132)
  - Deteriorated/Demolished Property Abatement (Sec. 44-133)

# Economic Development Tax Abatement Chapter 44 Article IV Section 44-127

- Eligibility Criteria:
  - Provide an economic benefit to the City
  - Projected to increase property value by \$1M, or \$500K for deteriorated/demolished property or property in eligible census tract
  - Project will create, retain, or prevent the loss of permanent jobs
- Abatement up to 90% abatement on buildings, structures, fixed machinery & equipment, site improvements, office space and related fixed improvements, and/or tangible personal property
- Requires the company to provide community benefits as a condition of the abatement

### Proposed Tax Abatement Reinvestment Zone

PROPOSED TAX ABATEMENT REINVESTMENT ZONE

OWENS CORNING REINVESTMENT ZONE 8360 MARKET ST

HCAD Parcels

Proposed Tax Abatement Reinvestment Zone



Source: City of Houston GIS database, Date: August 29, 2025

This map is made available for reference purposes only and should not be substituted for a survey product. The City of Houston will not accept liability of any kind in conjunction with its use.



### Tax Abatement Proposal

Owens Corning Roofing and Asphalt, LLC 8360 Market St, Houston 77029

### Effective Date

• January 1, 2027

### Eligible Costs

- Building Improvements: \$2.4M
- Machinery & Equipment: \$31.6M

### Abatement Projection

- 1st Year Abatement: \$158,380
- Average Annual Abatement: \$122,119



• \$1,361,418 or 10 years



### 10-Year Projection

OWENS CORNING ROOFING & ASPHALT LLC - 8360 MARKET ST

#### PROPERTY TAX PROJECTION

Building Investments (Including Site Improvements)	\$	2,437,803	
Machinery & Equipment, Office Space, and Personal Property	\$	31,606,273	
Percentage of Investment Applied to Improvement	70%		
COH Tax Rate (TY2025)		0.0051919	

COH Tax Rate (TY2025)	0.0051919					ow	<b>ENS CORNING R</b>	OOF	ING & ASPHALT						
		•		BUILDING	MACHINERY		BUILDING	ľ	MACHINERY						СОН
			<b>PROJECTED</b>	<b>IMPROVEMENT</b>	+ EQUIPMENT	IN	<b>IPROVEMENT</b>	+	EQUIPMENT	7	TOTAL ANNUAL	(	CUMULATIVE	C	OLLECTED
	TAX YEAR	FISCAL YEAR	GROWTH	ASSESSED VALUE	ASSESSED VALUE	ABA	ATEMENT (90%)	ABA	TEMENT (90%)	ΑB	ATEMENT VALUE	AB/	ATEMENT VALUE		REVENUE
Base Value of Improvements	2025	2026		\$ 6,294,674.88	\$ 30,874,867.40	\$	-	\$	-	\$	-	\$	-	\$	192,980.55
First Year of Abatement	2027	2028	4%	\$ 8,583,040.93	\$ 31,606,273.00	\$	10,692.87	\$	147,686.95	\$	158,379.82	\$	158,379.82	\$	199,891.69
	2028	2029	4%	\$ 8,926,362.57	\$ 29,499,188.13	\$	12,297.11	\$	137,841.15	\$	150,138.26	\$	308,518.08	\$	188,289.35
	2029	2030	4%	\$ 9,283,417.07	\$ 27,392,103.27	\$	13,965.53	\$	127,995.35	\$	141,960.88	\$	450,478.96	\$	176,694.13
	2030	2031	4%	\$ 9,654,753.76	\$ 25,285,018.40	\$	15,700.67	\$	118,149.56	\$	133,850.23	\$	584,329.20	\$	165,106.33
	2031	2032	4%	\$ 10,040,943.91	\$ 23,177,933.53	\$	17,505.23	\$	108,303.76	\$	125,808.99	\$	710,138.19	\$	153,526.25
	2032	2033	4%	\$ 10,442,581.66	\$ 21,070,848.67	\$	19,381.97	\$	98,457.97	\$	117,839.93	\$	827,978.12	\$	54,216.84
	2033	2034	4%	\$ 10,860,284.93	\$ 18,963,763.80	\$	21,333.77	\$	88,612.17	\$	109,945.94	\$	937,924.06	\$	56,385.51
	2034	2035	4%	\$ 11,294,696.33	\$ 16,856,678.93	\$	23,363.65	\$	78,766.37	\$	102,130.02	\$	1,040,054.08	\$	58,640.93
	2035	2036	4%	\$ 11,746,484.18	\$ 14,749,594.07	\$	25,474.72	\$	68,920.58	\$	94,395.30	\$	1,134,449.38	\$	60,986.57
Final Year of Abatement	2036	2037	4%	\$ 12,216,343.55	\$ 12,642,509.20	\$	27,670.24	\$	59,074.78	\$	86,745.02	\$	1,221,194.40	\$	63,426.03
Cumulative Values						\$	187,385.76	\$	1,033,808.64	\$	1,221,194.40	\$	1,221,194.40	\$1	,370,144.19

Estimated Tax Abatement Effective Date: Jan. 1, 2027

### Proposed Tax Abatement Council Action Timeline





# Texas Enterprise Zone Nomination for December 1 Application Deadline

# Texas Enterprise Zone TX Tax Code Chapter 2303

PROJECT CATEGORIES	LEVEL OF CAPITAL INVESTMENT	MAXIMUM NUMBER OF JOBS ALLOCATED	MAXIMUM POTENTIAL REFUND	MAXIMUM REFUND PER JOB ALLOCATED				
Half Enterprise	\$40,000 - \$5,000,000 or more	250 (total new & retained)	\$625,000	\$2,500				
Enterprise	\$5,000,000 - \$149,999,999	500 (total new & retained)	\$1,250,000	\$2,500				
Double Jumbo	\$150,000,000 - \$249,999,999	500 (new jobs only)	\$2,500,000	\$5,000				
Triple Jumbo	\$250,000,000 or more	At Least 500+ (new jobs only)	\$3,750,000	\$7,500				

# Texas Enterprise Zone TX Tax Code Chapter 2303

- Program is administered by the State of Texas and has a quarterly rolling application process.
- Reimbursement of state sales/use tax for qualifying projects.
- Both Municipalities and Counties are allotted nine (9) nominations each state biennium. Unused nominations are forfeited at the end of the biennium (August 31, 2027)
  - December 1 is the 2<sup>nd</sup> nomination round in this biennium cycle. Six nomination rounds remain.
  - No nominated projects so far
  - Proposing to use 1 of our 9 nominations
- Nominations do not require any funding from the municipality.
- A County can only nominate a project through an interlocal agreement with the Municipality in which the project is located.

#### **TEZ Nomination**

Owens Corning Roofing and Asphalt, LLC 8360 Market St, Houston 77029

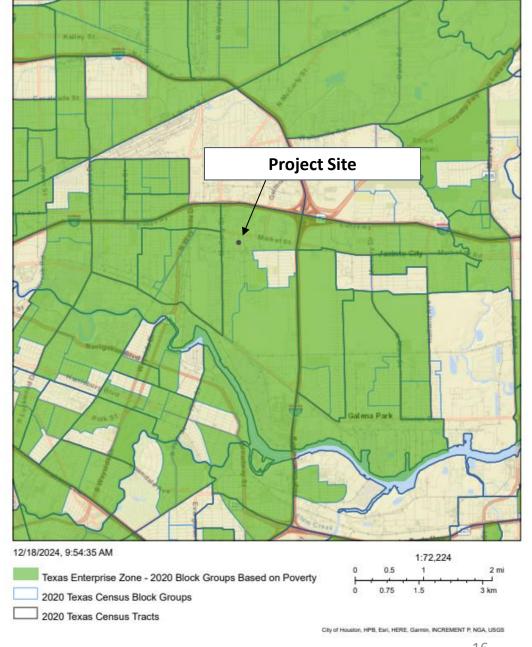
#### **Project Site:**

- Located in District B
- Located within an Enterprise Zone
  - A census block group with greater than 20% poverty

#### **Project Investment:**

- Retaining 110 jobs
  - \$98,264 average salary
- Creating 75 jobs
  - \$89,992 average salary
- \$39M investment
  - Introducing a new advanced manufacturing line to facility

#### Owens Corning Roofing and Asphalt LLC TEZ Site



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#### Proposed TEZ Nomination Council Action Timeline

