

TRACKSAFE Houston Introduction

Union Pacific Railroad



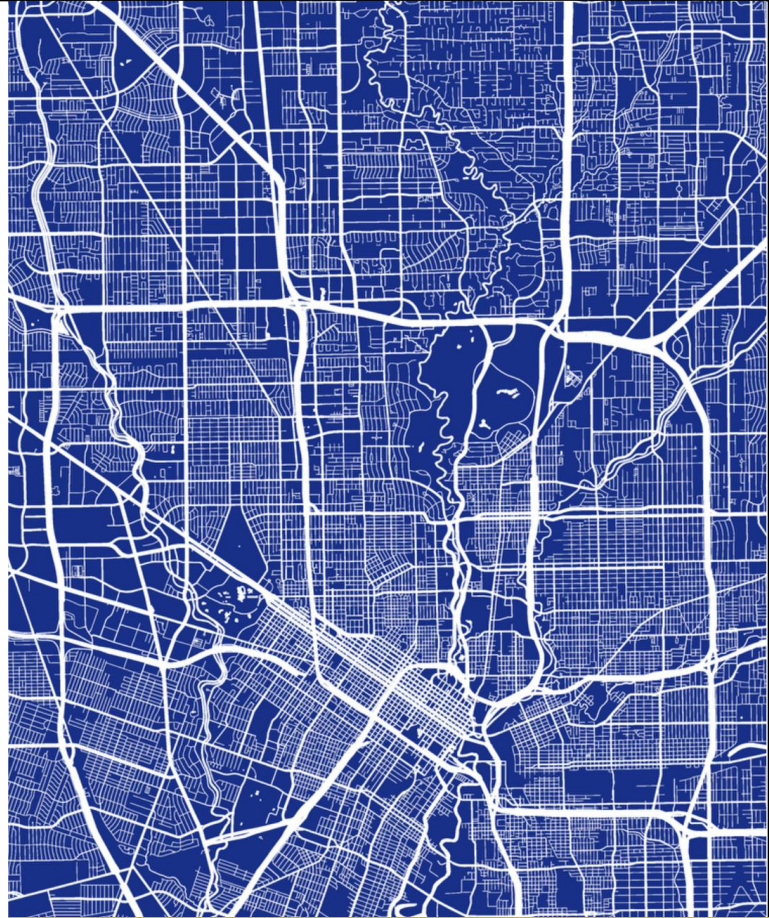
TrackSafe Houston

TrackSafe: A Multimodal Culture of Safety

TrackSafe is a forward-looking, community-informed collaboration to:

- Advance Infrastructure and Innovation
- Improve Multimodal Safety
- Support Regional Economic Vitality
- Build a Culture of Shared Safety

Together, we can make safety visible, collaboration tangible and mobility smarter for everyone.



TrackSafe Houston

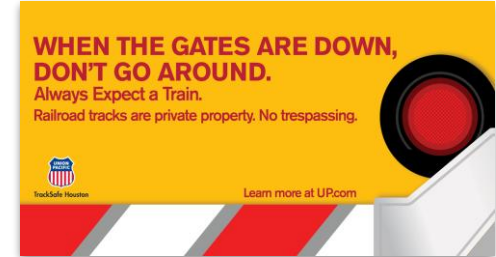
Pinpointing Risk, Partnering for Results



- Focus on critical corridors
- Prioritize heavily utilized corridors
- Improve access around transit hubs
- Build local partnerships and elevate visibility
- Deliver targeted education

Launchpad: Early Action & Engagement

- Bi-lingual social media posts
- High-visibility billboards (9 installed–5 English, 4 Spanish)
- Safety books (1,120 distributed–620 English, 500 Spanish)



Launchpad: Community Outreach

- Community Touchpoints: 7 events
- First Week of School — On-Site Safety Presence
(Engaged with more than 2,240 students, parents and staff members)
 - Cook Elementary School
 - McReynolds Middle School
 - Milby High School
 - Mission Milby Sunrise Center
 - Chavez High School
 - Kashmere High School
 - Law Elementary School



Launchpad: Underway

- Microsite (Phase 1) in Development
- HISD Rail Safety Training Webinar (in development)
- Bus Driver Safety Training (coordination pending)
- Additional Billboards - 8 proposed for Fall



A Collective Commitment to Safer Mobility

TrackSafe complements your programs, not competes

- Improved mobility drives safer, more connected communities
- When we move smarter, we grow stronger
- Collaboration unlocks real, local change



**Let's Build Houston's
Mobility Together**



Mobility & Grade Separations

- **Installed fencing near Milby High** to direct pedestrians to the protected Broadway St. crossing.
- **Upgraded sidewalk** along Broadway St. near Milby.
- **Coordinating** with TxDOT, City of Houston, and HISD on **pedestrian bridges** near Milby High and McReynolds Middle.
- **Sponsoring design for McReynolds** Middle pedestrian overpass and pursuing construction funding with local and state partners.
- **Conducted crossing safety evaluations** at schools near railroads and developing a safe routes plan with HISD.



Safety Events Video





THANK YOU
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