



**CRIME
STOPPERS**
CALL 713.222.TIPS



GENERAL OPERATING SPONSORS



The Elkins Foundation
The Hamill Foundation
Harris County District Attorney's Office



PROVIDING ENERGY. IMPROVING LIVES.

George and Mary Josephine Hamman Foundation
Albert and Ethel Herzstein Charitable Foundation
Sterling-Turner Foundation

The Robert and Janice McNair Foundation
Port Houston

R.E. Smith Foundation
Gringo's

Sonnie Schepps Robinson Foundation



**As of Mar. 17, 2025*

NICHOLE CHRISTOPH

Chief Operating Officer



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SYDNEY ZUIKER

Senior Director of Programs & Special Projects



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WHO WE ARE



OUR MISSION

Solve and Prevent

serious crime

in partnership with citizens, media
and the criminal justice system.



CRIME STOPPERS OF HOUSTON

OUR HISTORY



OUR HISTORY



1976

First **Crime Stoppers** launched
in Albuquerque, New Mexico

OUR HISTORY

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1980

Brought to Houston by
Exchange Club of Houston Downtown

- Tip Line Only
-



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1997 Launched **Safe School Program**

- Tip Line in Schools



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2013

Safe School Program grew to include
crime prevention education



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2017 Built first-ever
Crime Stoppers Headquarters

THE DAVE WARD BUILDING



OUR HISTORY

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- 1997** | Launched Safe School Program – Tip Line in Schools
- 2013** | Safe School Program grew to include crime prevention education
- 2017** | Built first-ever Crime Stoppers Headquarters, The Dave Ward Building

2018 **Statewide Safe School
Expansion**



OUR HISTORY

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2018 Victim Services Program
established



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- 2018** | SSI Statewide Expansion begins; Victim Services Program established

2020

The Balanced Voice Podcast
Premieres



OUR HISTORY

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- 2020** | The Balanced Voice Podcast Premieres

2022

**Glenda Gordy Research Center
Launched**



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2024

**Million for Million
Launched**



MISSIONS IN PROGRAMS



OUR TEAM

Crime Stoppers of Houston is made up of **law enforcement detail** who operate the Tip Line and a team of **non-profit staff** (civilians) who administer all crime prevention efforts. All report to its governing body, the **Board of Directors**.

Volunteers, including our Young Professionals Group, are crucial to advancing the mission of Crime Stoppers of Houston.



OUR PARTNERS

312 Community Partners

- 74 Law Enforcement Agencies
- 69 Media Partners
- 169 Organizations – nonprofits, foundations, councils, government agencies



HEADQUARTERS – THE DAVE WARD BUILDING



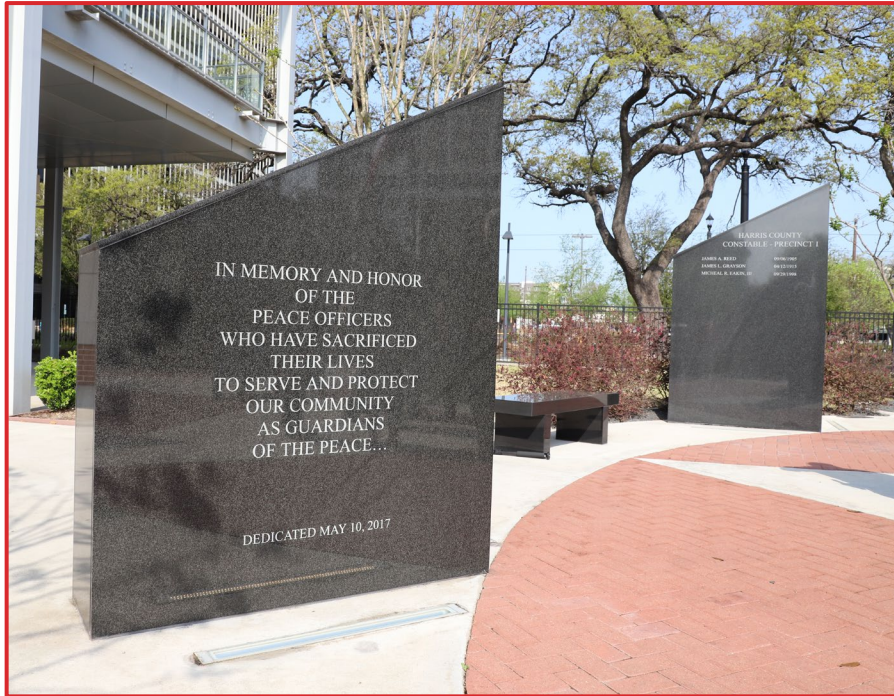
3rd floor: Law Enforcement
Detail Tip Line Call Center

2nd floor: Non-Profit Staff
Crime Prevention

1st floor: Community Outreach

Used to host community events, offer meeting space to community partners, conduct press conferences, hold board meetings, and more.

HEADQUARTERS – THE DAVE WARD BUILDING



MEMORIAL GARDEN

The first Harris County Officers Memorial Garden, dedicated in tribute to the fallen Peace Officers of Harris County opened in May 2017.

Crime Stoppers of Houston is honored that this sacred place forever stands with Crime Stoppers Building. The garden will welcome any and all who wish to honor the fallen who have given the ultimate sacrifice in the protection of the residents of Harris County.

OUR PROGRAMS



TIP LINE PROGRAM

ANONYMOUS CRIME REPORTING SYSTEM

- | Open 24/7
- | 2,500 Calls Per Month
- | Community & Campus Based Tips
- | Staffed by Law Enforcement



HELP SOLVE CRIMES AND LOCATE WANTED FUGITIVES



WAYS — TO — *REPORT*



WAYS TO REPORT



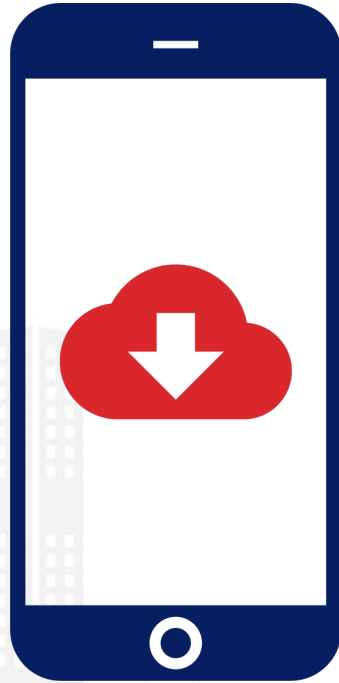
CALL

713.222.TIPS



The Tip Line is available **24/7**

WAYS TO REPORT



**DOWNLOAD
OUR MOBILE APP**

**CRIME STOPPERS
OF HOUSTON**

The Tip Line is available **24/7**



WAYS TO REPORT

Go to



CRIME-STOPPERS.ORG

The Tip Line is available **24/7**



HOW DOES IT *WORK?*



HOW DOES IT WORK?

When you report, we will

NEVER

ask you for your:

- Name
- Phone number
- Address
- Or any other information that could identify you



HOW DOES IT WORK?

WE DO NOT

record phone calls or have caller ID.

NO ONE WILL KNOW YOU CALLED US

unless you tell them yourself.



HOW DOES IT WORK?

Once you give us your tip,
**you will
be given a**



CODE NUMBER

This is the only way we can identify you.

HOW DOES IT WORK?

**WE WILL GIVE
YOU A DATE**



to call back & check the status of



YOUR CASE
(using the code number)



***We cannot call you with the status
because we don't have your phone
number.***

HOW DOES IT WORK?

*When you call back with your code number,
we will let you know if your tip*

HELPED SOLVE A CRIME

— OR —

RESULTED IN DISCIPLINARY ACTION



HOW DOES IT WORK?

IF IT DID

We will give you detailed instructions on
HOW TO RETRIEVE YOUR

CASH REWARD!

up to **\$5,000**



TIP LINE SUCCESSES

**37,000
Felony Cases**

SOLVED



**28,000
Felony Fugitives**

APPREHENDED

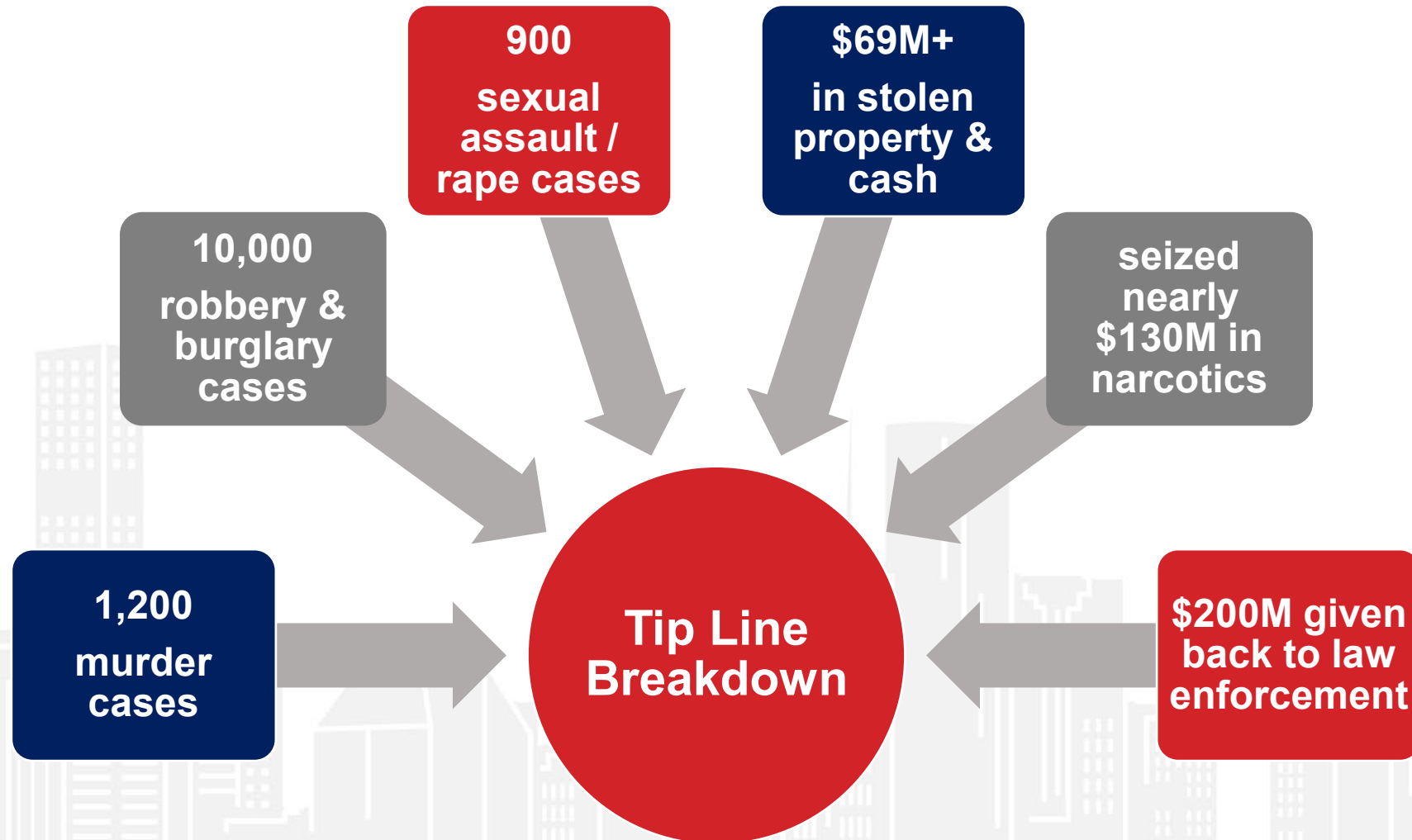


**24,000
Tipsters**

PAID



TIP LINE SUCCESSES



TIP LINE SUCCESSES

February 2024

Woman Scams Adoption Agency and Parents

In November 2023, an adoption agency reported a complex \$11,000 scam to law enforcement. A woman posing as a 31-weeks pregnant prospective birth mother claimed her ID was stolen and promised documentation while requesting financial support. As her supposed due date neared, her demands increased and delivery dates kept changing, raising red flags. A Facebook search revealed the ultrasound and pregnancy test images she provided were taken from another person's profile. Investigators interviewed the suspect, who gave conflicting stories. After charges were filed, a tip led to her arrest. She later accepted a plea deal and was sentenced to two years in state jail.

TIP LINE SUCCESSES

March 2024

Nearly \$1 Million in Stolen Vehicles Recovered

Crime Stoppers received a web tip with details about a suspect involved in stealing vehicles to sell the parts. Acting on this information, investigators conducted surveillance at a site being used to dismantle stolen vehicles and sell the parts individually through Facebook. A subsequent search warrant enabled detectives to recover 19 vehicles valued at \$839,202, along with various stolen vehicle parts.



TIP LINE SUCCESSES

October 2024

Mom Tries to Sell Newborn on Facebook

In September 2024, a 21-year-old woman took to a Facebook group for prospective adoptive parents, posting an offer to place her unborn baby for adoption. As hopeful parents responded, the woman began demanding money in exchange for the child, even telling one couple that if the baby wasn't worth \$150, then "screw it."

Authorities launched an investigation, and charges were filed against the suspect. She remained at large until a tipster provided her location, leading to her arrest.



TIP LINE SUCCESSES

June 2023

Mass Shooting Thwarted

A tip came in via the mobile app providing information on a university student who had some concerning and disturbing content on their phone. The tipster was concerned that the suspect had plans to carry out a mass shooting event. This information was quickly relayed to the university police department. When they arrived, they found the suspect was undergoing a severe mental health crisis. They also found information in their phone that supported the tipsters' concerns. Due to the mental state of the suspect, they were immediately taken to a mental health facility for evaluation and treatment.

SAFE SCHOOL INSTITUTE (SSI)

The function of the Safe School Institute is to create a ***one-stop*** center for all aspects of school safety.

Creates a proactive dialogue with students, school staff, and law enforcement

Provides an anonymous reporting system for students

Recognizes that students are the first line of intelligence



SSI OVERVIEW



THE SAFE SCHOOL INSTITUTE AT A GLANCE:



1.3+ million students reached with critical school safety education



283 weapons removed from Texas schools



Worked with over **725** schools across the state of Texas & solved **1,900+** school cases



FREE SSI PRESENTATIONS & TRAININGS

- Animal Safety
- Active Shooter
- Bullying Prevention
- **Child Abuse Prevention***
- Cyber Safety
- Dating Safety & Sexual Misconduct
- Fentanyl Awareness
- Gaming Safety
- Hate & Harassment
- **Human Trafficking***
- Juvenile Laws
- Mental Health
- Online Solicitation Prevention
- Prom Safety
- Situational Awareness
- Substance Abuse Prevention
- Social Media & Mental Health
- Tip Line
- Vaping Awareness

***TEA Approved Training**



FREE PRESENTATIONS & TRAININGS

Collaborations/Partnerships

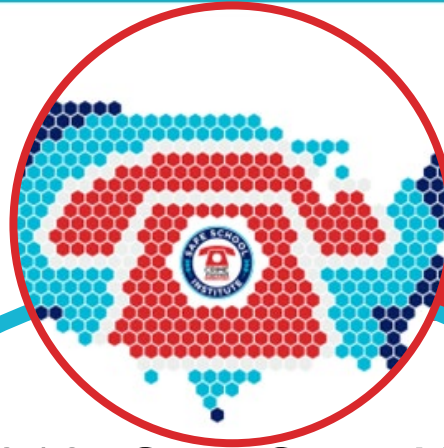
Jet Blue

be nice. Mental Health
Foundation of West
Michigan

David's Legacy
Foundation



SSI STATEWIDE EXPANSION



Quarterly Trainings

In 2018, Gov. Greg Abbott asked Crime Stoppers of Houston to roll out our Safe School Program to Crime Stoppers organizations across the state – **reaching approximately 1,800 school districts.**

Statewide Team



SAVE Webinars



SAFE COMMUNITY INSTITUTE (SCI)



Established 2013 | Expanded 2022

The mission of the Safe Community Institute (SCI) is to build a safer, more informed community by providing comprehensive crime education, encouraging proactive engagement, and empowering victims. Through crime research and community advocacy, SCI seeks to provide an accessible, balanced platform to share vital information, innovative solutions, and positive outcomes for the populations we serve. SCI houses the following programs:



SAFE COMMUNITY PROGRAM



VICTIM SERVICES PROGRAM



THE BALANCED VOICE PODCAST



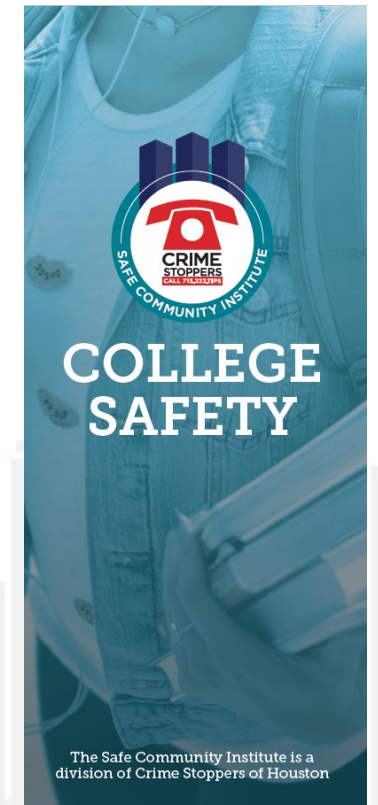
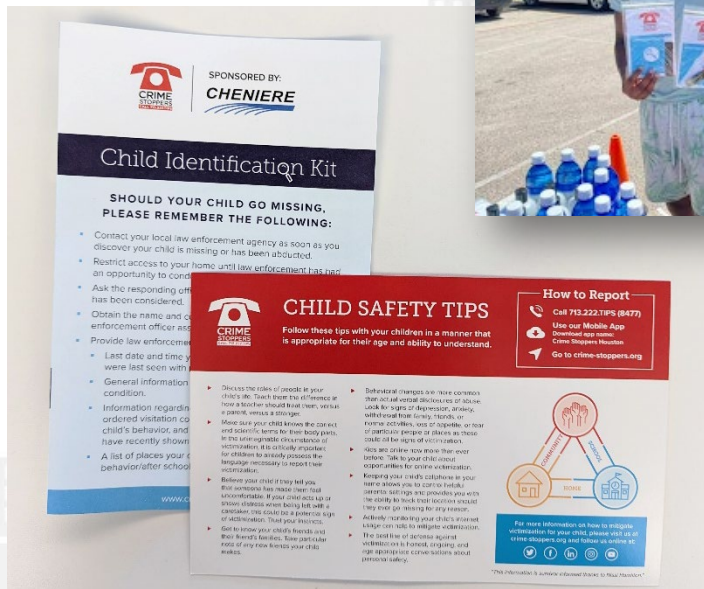
GORDY RESEARCH CENTER



SAFE COMMUNITY PROGRAM



The program educates community members, parents, and law enforcement on critical public safety concerns through free presentations, training, community events, and multi-media resources. In addition, the program educates citizens through in-person presentations, trainings, community events, digital and written material.



SCI PRESENTATION TOPICS

Through multimedia presentations, the Safe Community Institute presents cutting-edge information about the most critical crime trends and issues facing our community today. These presentations equip all community members with not only knowledge about these critical issues but also action steps to aid in building safe, happy, and healthy communities around them.

Parent & Community Presentations:

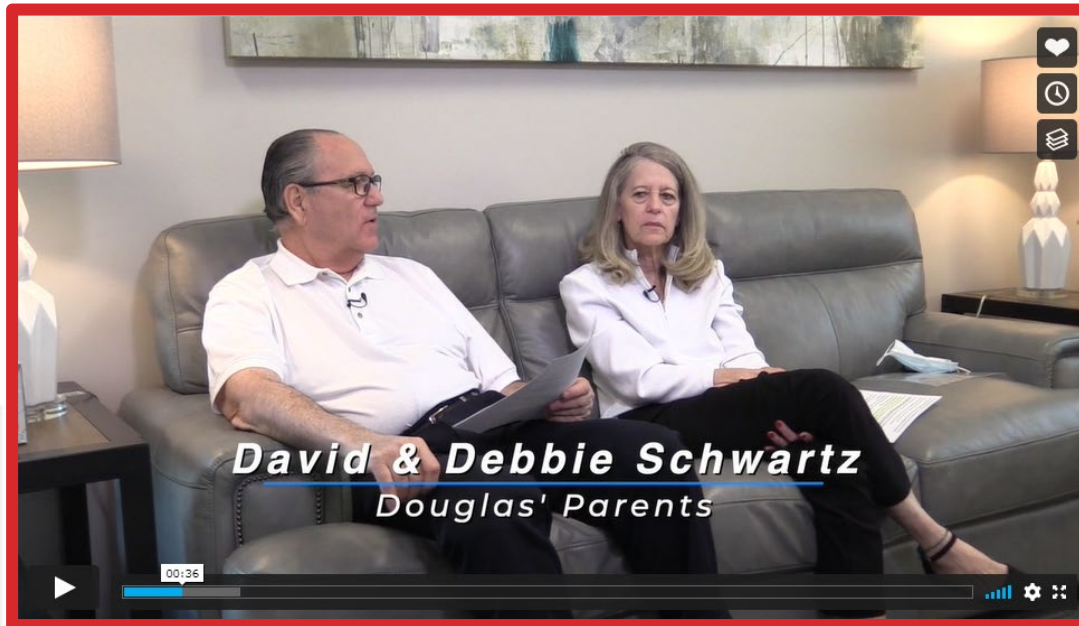
- Active Shooter
- Animal Cruelty
- Bullying Prevention
- Child Abuse Prevention
- City and County Civics
- College Safety
- Crime Statistics
- Crime Stoppers 101
- Cyber Safety Awareness
- Domestic Violence Prevention
- Elder Abuse Prevention
- Fentanyl Awareness
- Financial Crimes Prevention
- Gaming Safety
- Home Security & Situational Awareness
- Human Trafficking Awareness
- Mental Health
- Online Solicitation Prevention
- Seasonal Safety
- Social Media & Mental Health
- Substance Use Prevention
- Teen Dating Violence & Sexual Misconduct



VICTIM SERVICES PROGRAM



Mission is to promote safety, healing, justice and rights for crime victims and survivors. **Advocate** on all stages of victimization. **Support** through the criminal justice system. **Guide** through media inquiries and engagements. Work toward legislative improvements to **enhance** victims' rights and public safety.



We host monthly meetings for victims, and 3 yearly events including our Tree Ceremony



In 2024, we completed 15 victim impact statement videos to be submitted to the Texas Parole Board if the victim (or victim's family) are unable to attend parole hearings or are no longer living.

VICTIM SERVICES PROGRAM

House Bill 2079 & Senate Bill 2210, also known as the '**Sir Romeo**' bill, allows families whose children are victims of attempted murder to apply for relocation expenses via the Crime Victims' Compensation Program

House Bill 1769, also known as '**Clear Alert**', which allows law enforcement to send out alerts for missing adults when criminal conduct is involved

Legislative Successes

Senate Bill 4372, also known as the '**Summer Camp Safety**' bill, which enhances the overall safety of campers and families

Senate Bill 6, also known as the '**Damon Allen Act**' eliminates PR bonds for defendants charged with particular violent crimes.



THE GLENDA GORDY RESEARCH CENTER

The purpose of the Research Center is to accurately report on the following items so that the public has a transparent view of the criminal justice system in Harris County:

1

Crime Rates starting in 2015

Track violent crime trends beginning in 2015 to see how crime in Harris County has changed since voted upon bond reform occurring in 2018

2

Crime Rates by County Precincts

Where are crime hot spots?

How do crime rates by precinct relate to how commissioners vote on crime related issues?

3

Court Proceedings

Track judges by listing who they are and over which court they preside

List magistrates for each court when possible

Show how many cases each court holds (COVID)

4

Specialized Issues identified by Crime Stoppers HOU

Number of reoffending Capital Murder or aggravated robbery and released on PR bond defendants

Number of defendants who have bond forfeiture and are wanted

Number of reoffenders with forfeited bonds for previous offenses

Courts with the highest number of capital murder or aggravated robbery defendants released on PR bonds



THE BALANCED VOICE PODCAST



NEEDS PROGRAM

The NEEDS (Neurodiversity, Educate, Empower, Deliver, Safety) Program's mission is to champion the safety, well-being, and empowerment of the special needs community by proactively preventing crimes against this vulnerable population and fostering knowledge of risks and safety solutions among those who live with and serve them.



**Resourceful Online
Hub**



Risks Training



**Community
Connection**

CRIME STOPPERS OF HOUSTON



NEURODIVERSITY • EDUCATE • EMPOWER • DELIVER • SAFETY



NEEDS@crime-stoppers.org

VOLUNTEERS

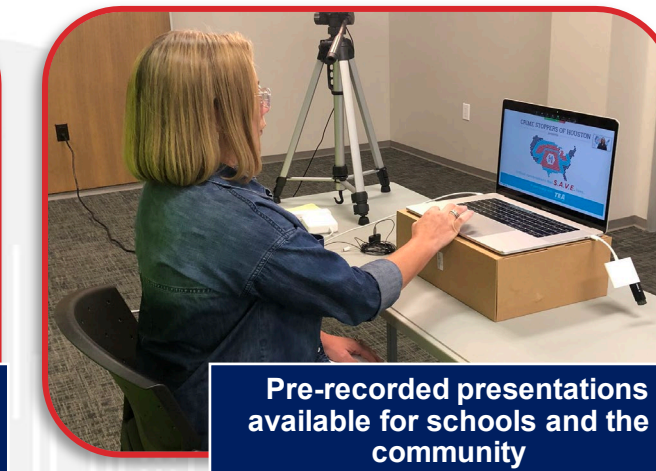
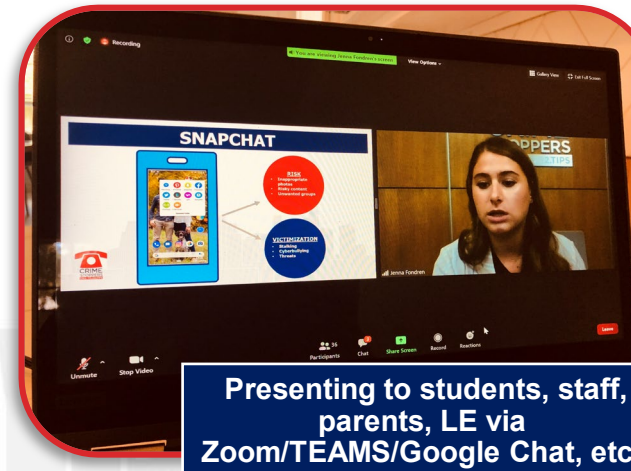
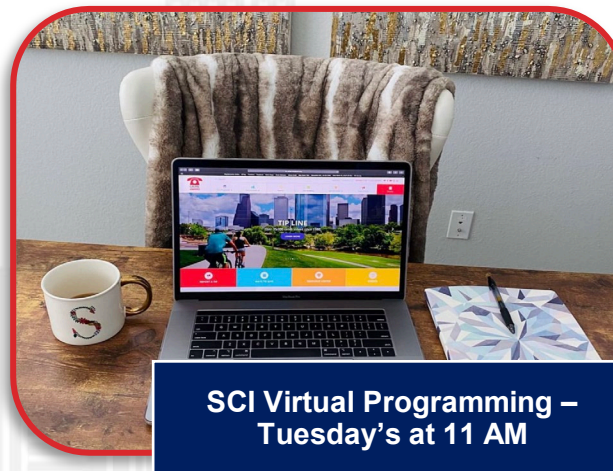
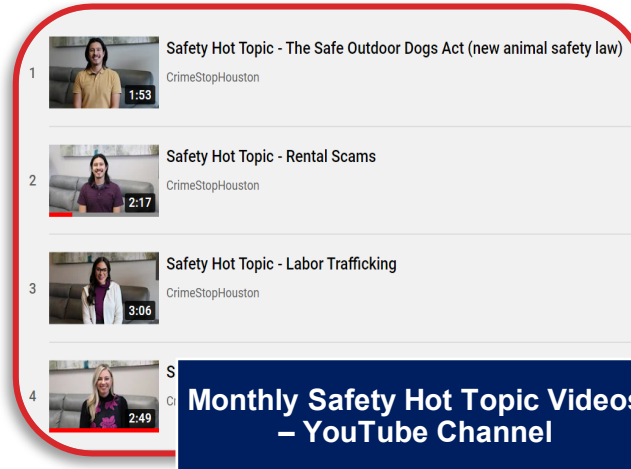
Volunteers are crucial to advancing the mission of Crime Stoppers of Houston, whether by assembling Child ID Kits, attending outreach fairs on behalf of Crime Stoppers, helping at community events, supporting major events throughout the year, and other special projects.



Scan QR Code to Complete Volunteer Application



VIRTUAL REACH




FREE RESOURCES



CRIME STOPPERS CYBER SAFETY RESOURCE GUIDES: *Gaming*

We remain committed to our mission to solve and prevent serious crime in the Greater Houston Area.

TIPS FOR EDUCATORS

SOCIAL MEDIA

Using social media at a young age is the new normal. Educating yourself on the popular apps, online trends, and current language is critical for student safety.

DID YOU KNOW?


- There are 500 hours of content uploaded to YouTube every minute (statista.com).
- 62% of teens spend more than 4 hours a day on social media (commonsensemedia.org).
- 79% of minor sex trafficking interactions begin online via platforms like Instagram, Tik Tok, Roblox, etc. (protectyourminds.org).

REPORTING:

Discover more cyber safety tips, videos, and resources online at crimestoppers.org/cyber-safety/

BEST PRACTICES:

- Educate yourself on the most popular apps and games:
 - Apps: Tik Tok, Snapchat, YouTube, Instagram
 - Games: Roblox, Minecraft, Among Us, Grand Theft Auto (GTA), Call of Duty
- Talk to your students about safety concerns and features:
 - Be aware of concerning features on social media platforms such as: live streaming, location sharing, disappearing content.
 - Encourage the use of safety and privacy settings.
- Watch out for trends that encourage risk-taking behavior:
 - Tik Tok and Snapchat challenges
 - Content promoting self-harm
 - Sugar Baby Culture: Transactional dating process typically between an adult and adolescent or someone who needs financial assistance. It is seen as a mutually beneficial relationship.
 - Anonymous "Tea" (slang for gossip) pages on social media for the school.
- Students often use words that adults do not understand and have seemingly created their own online language:
 - Cap, no cap, lowkey, sus, simp
 - Students also use emojis to express or conceal inappropriate conversations. Bark Technologies offers a great emoji decoder here: bit.ly/Emoji-Slang-2021.
- Encourage students to use their voice if anyone or anything makes them feel uncomfortable:
 - Students see and hear things before adults do.
 - Remind students of your open-door policy.
 - Empower students to utilize the Crime Stoppers anonymous Tip Line.



CYBER SAFETY TIPS

The internet is a shared space where information is shared with the world. It is important to think twice before posting or sharing an image and/or video online. Once something is posted, it cannot be taken back. The information we choose to share online can be seen by friends, family, and even strangers.

PRIVACY

The internet is a shared space. It is important to remember that the information we choose to share online can be seen by friends, family, and even strangers. Once something is posted, it cannot be taken back.

INTERNET MONSTERS

We are online every day, and so are internet monsters! Internet monsters are people that ask for your personal information, want to get to know you, and send you hurtful or inappropriate messages. It is inappropriate for anyone to ask you information that identifies who you are. It is not safe to share personal information with strangers, people who say they know your family and friends, and even social media or gaming friends you have never met face to face. [Be on the lookout!](#)

CLICK BAIT!

Be cautious about what you are downloading and clicking on. Your personal information could be stolen if you click on content with an embedded virus. False titles of videos or articles could expose you to inappropriate content.

CYBERBULLYING

It is never your fault. Make sure to save evidence, block, and report the person/account and talk to your trusted adults. If your peers/friends are affected by cyberbullying, you can protect them by reaching out, not spreading rumors, or participating and tell the bully to stop.

TRUSTED TRIANGLE

Remember to designate a trusted adult at home, school, and/or your community that can assist you with anything and/or anyone that makes you feel uncomfortable.

THREATS/HATE SPEECH

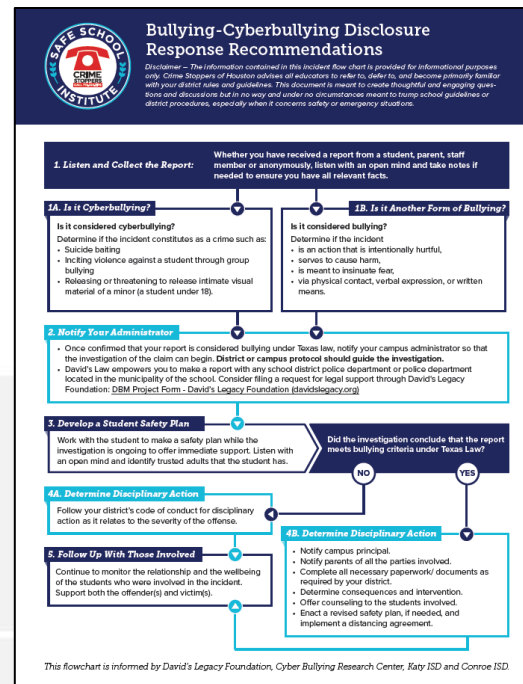
Threats are written or verbally communicated intent to hurt someone or cause damage and hate speech is hurtful language against someone's ethnicity, religion, disability, etc. These can be online or in person. You can receive consequences for both from not only your parents, but also your school and law enforcement.

POSITIVE REPUTATION AND COMMUNITY

Think before you post. Who will see it and how will it affect future opportunities?


You are in control. Remove yourself from negative or inappropriate group chats and hold yourself and your friends accountable for what is put on the internet.


Adult decisions come with adult consequences!


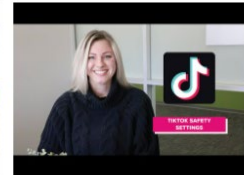
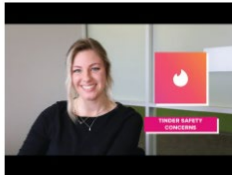


Cyber Safety Conversations in partnership with T-Mobile

In January 2020, we launched a new cyber safety video series called Cyber Safety Conversations in partnership with T-Mobile. In this video series, our team will cover an array of cyber safety topics to help keep you and yours safe online. We invite you to watch our latest cyber safety videos on our YouTube channel [here!](#)



Watch on 


Powered by Crime Stoppers

Episode 41:
**AVOIDING
THE TECH TRAP**

with
Deborah Berry
Author of "The Tech Trap"

10^{am}
on Wednesdays

watch, listen & subscribe!
linktr.ee/thebalancedvoicepodcast
@thebalancedvoicepodcast

PREMIERES WEDNESDAY,
NOVEMBER 10th @ 10 am CT

ONLINE RESOURCE CENTER



Resource Center

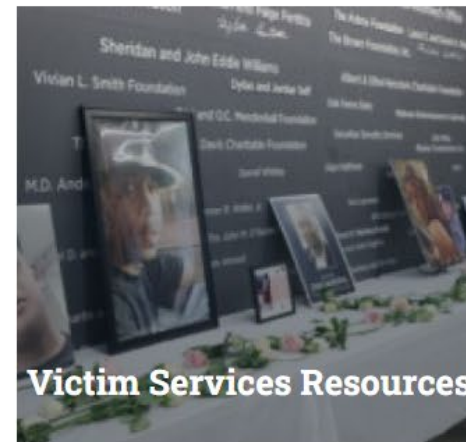
We are committed to keeping you safe by providing you with resources and safety tips. Take advantage of monthly safety tips, safety hot topic videos, podcast episodes, and much more!



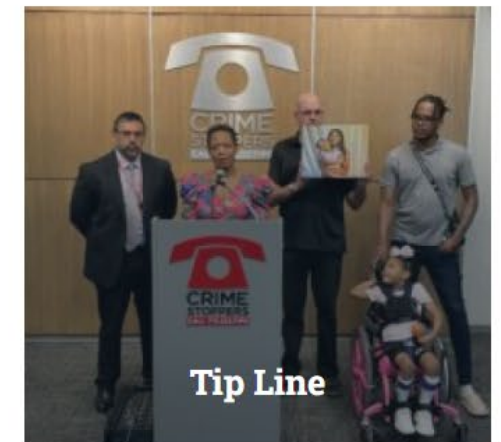
School Resources



Community Resources



Victim Services Resources



Tip Line



FULL RESOURCE CATALOG

SCAN to access

- Student Safety Tips
- Parent Resource Guides
- Educator Flowcharts
- Metal & Yard Signs
- Posters
- Other FREE Materials



ADDITIONAL MATERIALS



Crime Stoppers of Houston offers a variety of additional materials, including Child ID kits, Narcan, Monthly Crime Index, and more.

To request free materials visit:
crime-stoppers.org/material-request

CRIME STOPPERS OF HOUSTON

**SCHOOL & COMMUNITY
RESOURCE CATALOG**





Crime Stoppers of Houston is Houston's top non-profit dedicated to public safety and, since 1980, has remained committed to its mission to solve and prevent serious crime in the Greater Houston Area in partnership with citizens, media, and the criminal justice system.

'Safety at Your Fingertips'

SafeText is an AI-powered texting program designed to enhance safety communication and accessibility across Houston and Texas. With a simple text, users gain instant access to critical safety resources, reporting tools, and educational materials—ensuring vital information is always at their fingertips.



SafeText
Title Sponsor 



SCAN ME



