

PLAN HOUSTON

Opportunity. Diversity. Community. Home.



In early 2014, Mayor Annise Parker directed the City's Planning and Development Department to develop **Plan Houston**, Houston's first general plan. Through early 2015, the City worked with Houstonians to develop a community vision and goals statement. In June 2015, the City released draft policy directives that identify the City's priorities for achieving the community vision.

Plan Houston is a guide to the City's future. Having this guide improves the City's effectiveness by providing consensus on community goals and on the actions the City should pursue to help achieve these goals.

What are Plan Houston's Draft Recommendations?

Plan Houston's draft recommendations include 12 policy directives for the City of Houston. These directives are simple statements that provide consensus on the priorities the City should pursue to help achieve the broader community's goals. These directives are as follows:

- Spend money wisely
- Grow responsibly
- Nurture safe and healthy neighborhoods
- Connect people and places
- Support a global economy
- Sustain quality infrastructure
- Champion learning
- Foster an affordable city
- Protect and conserve our resources
- Communicate clearly and with transparency
- Partner with others, public and private
- Celebrate what's uniquely Houston

Details on each directive can be found at PlanHouston.org.

What Else Will Plan Houston Do?

In addition to establishing a community vision and goals and setting policy directives, **Plan Houston** will include the following:

- **Performance Indicators** that track the community's progress towards achieving the vision and goals and inform policymaking.
- **A Planning Coordination Tool** that displays local plans, helping neighborhoods, developers, and officials leverage planning efforts.

How Can I Participate?

The City is accepting comment on the policy directives through July 24, 2015. To comment, you may attend a public meeting, email planhouston@houstontx.gov, send mail to Planning and Development Department, Attn. Jennifer Ostlind, P.O. Box 1562, Houston, Texas 77251-1562, or visit PlanHouston.org.

Community Vision and Goals

After months of community dialogue, Houstonians expressed a vision for their community:

Houston offers opportunity for all and celebrates its diversity of people, economy, culture, and places. Houston promotes healthy and resilient communities through smart civic investments, dynamic partnerships, education, and innovation. Houston is the place where anyone can prosper and feel at home.

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The vision statement is accompanied by 32 goals that further describe the community's vision:



People

1. Equal access to opportunity and prosperity
2. Engaged and informed residents
3. Strong social ties supported by social, civic, and faith organizations
4. Affordable, high-quality health care for all
5. Supportive services for disadvantaged and at-risk groups
6. An integrated community that reflects our international heritage
7. A diverse, welcoming culture that is celebrated and respected



Place

8. A safe, secure community
9. Attractive, walkable neighborhoods with diverse housing types, values, and character
10. Inviting and accessible parks and public spaces that provide recreation experiences, respect the environment, and connect people and places
11. Beautiful streetscapes and public spaces
12. Vibrant, enjoyable activity centers
13. High-quality community facilities that provide for the diverse needs of residents
14. A city that enables healthy, active lifestyles, and social well-being
15. A community that respects our history



Culture

16. Unique and internationally recognized cultural and entertainment opportunities
17. A thriving local arts and creative community



Education

18. Quality learning opportunities from early childhood onward
19. Schools and communities that invest in each other
20. A skilled and talented workforce



Economy

21. A thriving, resilient, and diverse economy
22. An exemplary climate for business, with an entrepreneurial spirit, support for innovation, and world-wide competitiveness
23. Job opportunities that support a good standard of living and financial stability
24. A culture that encourages innovation



Environment

25. Efficient use and reuse, and conservation of resources
26. Clean, plentiful, and accessible water, air, land, and food resources
27. Resilient man-made and natural systems that protect citizens and assets from disasters and other risks



Public Services

28. Ample, efficient, and well-maintained infrastructure
29. Fiscally responsible, accountable, and responsive public services and civic investments
30. Active regional cooperation and collaboration among governments, community leaders, and residents



Housing

31. Sufficient quality, affordable housing options throughout the community



Transportation

32. An affordable, multi-modal transportation network providing convenient access and mobility throughout the region for people and goods