

# Houston Parks and Recreation Department

## Proposed Fee Increases & New Fees for Golf, Tennis and Lake Houston Wilderness Park

Presented to  
Quality of Life Committee  
September 28, 2016



Mayor Sylvester Turner



# Four Part Fee Schedule Updates:

1. *Golf, Tennis and Lake Houston Wilderness Park*
2. *Park Use and Community Centers*
  - *Picnics, birthday parties & other gatherings*
3. *Special Events Park Use Fees*
  - *Through Mayor's Office of Special Events*
4. *Sports Fields*

# Houston Parks and Recreation Department

## GOLF

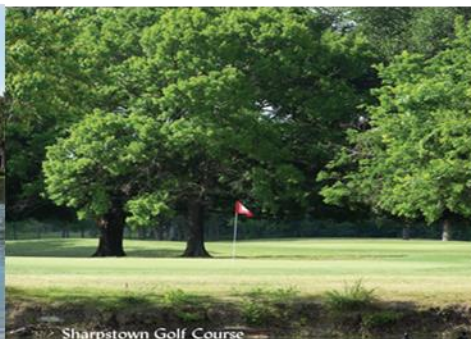
### *City Managed Golf Courses*

1. Memorial
2. Sharpstown
3. Glenbrook
4. Brock

### *Why adjust fees?*

- Last adjustment in 2010
- Golf is market driven/not CPI adjusted
- Align with other local golf courses
- Align with other municipalities state wide

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# Houston Parks and Recreation Department

## Golf Course Rounds and Revenue

Golf Course	FY15 Rounds	FY15 Revenue*	FY16 Rounds	FY16 Revenue*
Memorial	61,027	\$1,760,017	63,250	\$1,800,434
Sharpstown	40,971	\$715,146	44,580	\$796,744
Gus Wortham	24,005	\$396,055	16,454	\$289,710
Glenbrook	---	---	4,877	\$184,578
Brock	14,331	\$222,653	11,565	\$77,647
<b>Total</b>	<b>140,334</b>	<b>\$3,093,871</b>	<b>149,558</b>	<b>\$3,149,112</b>

*\*Revenue for Green Fees only | Gus Wortham FY16 is through March 2016 | Glenbrook FY16 is March – June only*

# Fee Comparison:

## Texas Municipal Golf Courses Average Fees

FEE TYPE / CATEGORY	Fort Worth	Austin	Dallas	San Antonio	Houston CURRENT
Weekday	\$18.80	\$23.00	\$25.00	\$29.33	<b>\$21.25</b>
Weekend	\$24.20	\$27.00	\$30.50	\$35.67	<b>\$29.42</b>
Senior (Weekday Only)	\$12.80	\$15.00	\$14.67	\$23.04	<b>\$13.50</b>
Junior (Weekday Only)	\$11.00	\$12.00	\$11.50	\$14.92	<b>\$9.33</b>
Weekday Twilight	\$13.40	\$19.00	\$20.17	\$24.83	<b>\$17.00</b>
Weekend Twilight	\$19.20	\$20.00	\$21.67	\$30.67	<b>\$22.33</b>
Weekday Twilight 2	\$11.40	\$15.00	\$14.67	N/A	<b>\$13.75</b>
Weekend Twilight 2	\$14.20	\$15.00	\$15.50	N/A	<b>\$17.58</b>

# Local Course Comparisons and Proposed Fee Increases

## MEMORIAL GOLF COURSE

FEE TYPE / CATEGORY	Cypresswood Traditions*	Blackhorse*	Wildcat*	Memorial CURRENT	Memorial PROPOSED
Junior (Mon. – Thur. Only)	\$32.48	\$47.63	\$37.89	\$10	\$15
Senior/Disabled (Mon. – Thur. Only)	\$48.71	\$63.87	\$48.71	\$15	\$22
Monday - Thursday	\$59.54	\$85.52	\$68.20	\$30	\$35
Friday - Sunday & Holidays	\$76.86	\$107.17	\$88.777	\$38	\$50
Monday – Thursday Twilight	\$47.63	\$69.28	\$53.04	\$21	\$26
Monday – Thursday Twilight 2	N/A	N/A	N/A	\$16	\$21
Friday – Sunday & Holiday Twilight	\$59.54	\$85.52	\$64.95	\$28	\$33
Friday – Sunday & Holiday Twilight 2	N/A	N/A	N/A	\$21	\$26
Tournament	N/C	N/C	N/C	\$62	\$67
High School Team Pass	N/C	N/C	N/C	\$35	\$50

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*\*National Golf Foundation Review of Comparable Local Golf Courses*

*N/C: Not Comparable*

*Tournament: Negotiated based on the market, time of year, and day of week.*

*Comparable courses include food and beverage into tournament fee.*

*High School Team Pass: COH unique after school program offered only to high school golf teams on Monday-Thursday, November – April.*

# Local Course Comparisons and Proposed Fee Increases

## SHARPSTOWN GOLF COURSE

FEE TYPE / CATEGORY	Clear Creek*	Jersey Meadow*	Greatwood*	Sharpstown CURRENT	Sharpstown PROPOSED
Junior (Mon. – Thur. Only)	\$20.51	\$18	\$31	\$8	\$10
Senior/Disabled (Mon. – Thur. Only)	\$25.47	\$29.99	\$31	\$13	\$18
Monday - Thursday	\$32.48	\$42.22	\$38	\$18	\$25
Friday - Sunday & Holidays	\$58.46	\$53.04	\$57	\$26	\$35
Monday – Thursday Twilight	\$27.06	\$31.39	\$31	\$15	\$20
Monday – Thursday Twilight 2	\$27.06	\$23.82	\$26	\$13	\$18
Friday – Sunday & Holiday Twilight	\$42.22	\$41.68	\$46	\$20	\$25
Friday – Sunday & Holiday Twilight 2	\$27.06	\$26	\$39	\$16	\$21
Tournament	N/C	N/C	N/C	\$31	\$40
High School Team Pass	N/C	N/C	N/C	\$30	\$35

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*High School Team Pass: COH unique after school program offered only to high school golf teams on Monday-Thursday, November – April.*

# Local Course Comparisons and Proposed Fee Increases

## GLENBROOK GOLF COURSE

FEE TYPE / CATEGORY	Clear Creek*	Battleground*	Pasadena*	Glenbrook CURRENT	Glenbrook PROPOSED
Junior (Mon. – Thur. Only)	\$20.51	\$26	\$10	\$7	\$10
Senior/Disabled (Mon. – Thur. Only)	\$25.47	\$42.22	\$10	\$10	\$15
Monday - Thursday	\$32.48	\$42.22	\$15	\$16	\$20
Friday - Sunday & Holidays	\$58.46	\$51.96	\$23	\$23	\$30
Monday – Thursday Twilight	\$27.06	\$21.65	\$13	\$13	\$17
Monday – Thursday Twilight 2	N/A	N/A	N/A	\$10	\$15
Friday – Sunday & Holiday Twilight	\$42.22	\$21.65	\$17	\$17	\$22
Friday – Sunday & Holiday Twilight 2	N/A	N/A	N/A	\$13	\$18
Tournament	N/C	N/C	N/C	\$27	\$35
High School Team Pass	N/C	N/C	N/C	\$30	\$35

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*Tournament: Negotiated based on the market, time of year, and day of week.*

*Comparable courses include food and beverage into tournament fee.*

*High School Team Pass: COH unique after school program offered only to*

*high school golf teams on Monday-Thursday, November – April.*



# Local Course Comparisons and Proposed Fee Increases

## BROCK GOLF COURSE

FEE TYPE / CATEGORY	Heron Lake*	Texaco*	River Terrace*	Brock CURRENT	Brock PROPOSED
Junior (Mon. – Thur. Only)	\$18	\$8	\$11	\$7	Same
Senior/Disabled (Mon. – Thur. Only)	\$20	N/A	\$11	\$10	Same
Monday - Thursday	\$30	\$20	\$11	\$16	Same
Friday - Sunday & Holidays	\$40	\$22	\$19	\$23	Same
Monday – Thursday Twilight	\$20	\$15	\$11	\$13	Same
Monday – Thursday Twilight 2	N/A	N/A	N/A	\$10	Same
Friday – Sunday & Holiday Twilight	\$30	\$20	\$11	\$17	Same
Friday – Sunday & Holiday Twilight 2	N/A	N/A	N/A	\$13	Same
Tournament	N/C	N/C	N/C	\$27	\$35
High School Team Pass	N/C	N/C	N/C	\$30	\$35

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*High School Team Pass: COH unique after school program offered only to high school golf teams on Monday-Thursday, November – April.*

# Proposed Fee Increase

## GOLF SUMMARY

FEE TYPE / CATEGORY	Memorial		Sharpstown		Glenbrook		Brock	
	Current	Prop.	Current	Prop.	Current	Prop.	Current	Prop.
Junior (Mon. – Thur. Only)	\$10	\$15	\$8	\$10	\$7	\$10	\$7	Same
Senior/Disabled (Mon. – Thur. Only)	\$15	\$22	\$13	\$18	\$10	\$15	\$10	Same
Monday - Thursday	\$30	\$35	\$18	\$25	\$16	\$20	\$16	Same
Friday - Sunday & Holidays	\$38	\$50	\$26	\$35	\$23	\$30	\$23	Same
Monday – Thursday Twilight	\$21	\$26	\$15	\$20	\$13	\$17	\$13	Same
Monday – Thursday Twilight 2	\$16	\$21	\$13	\$18	\$10	\$15	\$10	Same
Friday – Sunday & Holiday Twilight	\$28	\$33	\$20	\$25	\$17	\$22	\$17	Same
Friday – Sunday & Holiday Twilight 2	\$21	\$26	\$16	\$21	\$13	\$18	\$13	Same
Tournament	\$62	\$67	\$31	\$40	\$27	\$35	\$25	\$35
High School Team Pass	\$35	\$50	\$30	\$35	\$30	\$35	\$25	\$35

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# Houston Parks and Recreation Department

## TENNIS CENTERS

<i>Tennis Centers</i>	<i>Why adjust fees?</i>
<ol style="list-style-type: none"><li>1. Memorial Park Tennis Center</li><li>2. Homer Ford Tennis Center at MacGregor Park</li><li>3. Lee LeClear Tennis Center at Braeburn Glen Park</li></ol>	<ul style="list-style-type: none"><li>• No increase since 1994</li><li>• Standardize rates for all city tennis center courts</li><li>• Simplify rate categories</li><li>• Simplify tracking of fee-based lessons</li><li>• Align with other large municipalities state-wide</li></ul>

# Tennis Center Court Rentals and Revenue

Tennis Centers	FY15 Court Rentals	FY15 Revenue	FY16 Court Rentals	FY16 Revenue
Memorial	14,949	\$143,117	15,796	\$156,289
Lee LeClear	13,569	\$64,587	11,443	\$62,999
Homer Ford	7,779	\$32,732	10,556	\$41,464
<b>Total</b>	<b>36,297</b>	<b>\$240,436</b>	<b>37,795</b>	<b>\$260,752</b>

# Fee Comparisons: Municipal Tennis Center in Texas

CITY	Arlington	Austin	Dallas	San Antonio	Houston* Current	Houston PROPOSED
<b>Standard Fee</b> <i>Weekdays before 6:00 p.m.</i>	\$3.50	\$2.75	\$3.00	\$5.75	\$4.00	<b>\$6.00</b>
<b>Prime Time Fee</b> <i>Weekdays after 6:00 p.m., all day weekends and holidays, tournaments.</i>	NA	\$4.00	NA	\$6.75	\$6.00	<b>\$8.00</b>

*\*Houston rates are currently per 1.5 hours. All other cities are per hour with the exception of San Antonio, which is per person, per hour.*

*Houston proposed rates will remain per 1.5 hours, per court (2 players & 4 players pay same rate).*

# Proposed Houston Tennis Center Fee Structure

CURRENT FEE TYPE/CATEGORY	CURRENT
Standard, Reserved*	\$4.00
Standard, Walk-on*	\$3.50
Premium Reserved*	\$6.00
Premium Walk-on*	\$5.50
Tournament/League Weekdays after 6:00 pm*	\$6.50
Tournament/League Weekdays before 6:00 pm*	\$4.50
Tournament/League Weekends/Holidays*	\$7.00
Junior*	\$2.00
Locker Rental	\$0.50
Shower Rental	\$0.75
Lessons ( <i>one hour</i> )	20% of Revenue

\*Rates are per 1.5 hour

PROPOSED FEE TYPE/CATEGORY	PROPOSED
<b>Standard</b> <i>Weekdays before 6:00 p.m.</i>	<b>\$6.00</b>
<b>Prime Time</b> <i>Weekdays after 6:00 p.m., all day weekends and holidays, tournaments</i>	<b>\$8.00</b>
Locker Rental	<b>\$1.00</b>
Shower Rental	<b>\$1.00</b>
Lessons ( <i>one hour</i> )	<b>\$12.00</b>

# Houston Parks and Recreation Department

## LAKE HOUSTON WILDERNESS PARK

### *Why adjust fees?*

- Lake Houston Wilderness Park
  - No increase since park was acquired in 2006
  - New amenities and upgrades to park facilities
  - Align with Texas Parks and Wildlife fees for like facilities

# Fee Comparison: Lake Houston Wilderness Park

FEE STRUCTURE AND COMPARISON	Huntsville State Park	Lake Livingston State Park	Brazos State Park	Lake Houston Wilderness Park CURRENT
<b>Family Annual Pass</b> <i>(allows 4 people per visit; unlimited use for one year)</i>	N/A	N/A	N/A	\$25 per pass
<b>Group Pass</b> <i>(allows up to a total of 50 people per visit; unlimited use and valid for one year)</i>	\$100 per pass	\$100 per pass	\$100 per pass	\$60 per pass
<b>Tent Campsite</b>	*\$15 nightly	*\$10 nightly	*\$12 nightly	*\$7 nightly
<b>Group Campsite</b>	\$50 nightly	N/A	*\$40 nightly	*\$40 nightly
<b>Pine Grove Dining Hall Rental</b> <i>(available for rental 10 a.m. to 9 p.m.)</i>	N/A	N/A	*\$150 daily	*\$100 daily

*\*Plus daily entrance fee*



# Lake Houston Wilderness Park

## Proposed Fee Increase

FEE STRUCTURE	CURRENT	PROPOSED
<b>Family Annual Pass</b> <i>(allows 4 people per visit; unlimited use for 1 year)</i>	\$25 per pass	<b>\$35 per pass</b>
<b>Group Pass</b> <i>(allows 50 people per visit; unlimited use for 1 year)</i>	\$60 per pass	<b>\$75 per pass</b>
<b>Tent Campsite</b>	\$7 nightly	<b>\$10 nightly</b>
<b>Group Campsite</b>	\$40 nightly	<b>\$50 nightly</b>
<b>Pine Grove Dining Hall Rental</b> <i>(available for rental 10:00 a.m. to 9:00 p.m.)</i>	\$100 daily	<b>\$100 for 5 hours OR \$200 daily</b>

# Lake Houston Wilderness Park Proposed New Fees

FEES	PROPOSED
Camp Fire Wood	\$5
Single Kayak Rental; first hour	\$10
Single Kayak Rental; additional one hour	\$5
Tandem Kayak Rental; first hour	\$17
Single Kayak Rental; additional one hour	\$5
Horse & Trailer Park Entry Fee	\$7

*\*Plus tax*



# Thank you!



Mayor Sylvester Turner

