

Kinder Institute for Urban Research

Mission

Vision

To improve lives through data, research, engagement, and action

Inclusive prosperity

Ensuring everyone has an opportunity to build and share in Houston's prosperity

Research approach

Intersecting lines of research





Our approach

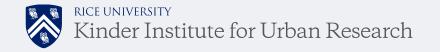
Research-practice partnerships











Today's agenda

- Introduction of the Greater Houston Community Panel
- What we've learned about residents, extreme weather, and climate change
 - Houston-area residents are concerned and expect extreme weather to have a negative impact on their personal health and the economy of Houston
 - Residents take more disaster-preparedness actions than most Americans, but there is room for improvement
 - Impacts of extreme weather include the immediate impacts of the storm as well as health and economic impacts in the aftermath
 - Continue to bounce back while growing tired of needing to be #HoustonStrong





Greater Houston Community Panel

- Survey study involving more than 10,000 Houston, Harris County, Fort Bend County (joined 2024), and Montgomery County (joined 2025) residents
- Follows same adults over time with surveys administered online throughout the year since 2023
- Surveys offered in English and Spanish
- Respondents provided an incentive for each survey they complete

Greater Houston Community Panel

- Provides unprecedented and unparalleled insights into the attitudes, values, preferences, experiences, and circumstances of Houston-area residents
- Works with community partners, including nonprofit organizations and local leaders, to ensure the information being collected is relevant, timely, and useful
- Topics included on previous GHCP surveys include social connectedness, collective efficacy, mass deportation, parks and greenspace, civic engagement, experiences with crime, disaster preparedness, climate change, the energy transition, artificial intelligence, push-and-pull factors of living in Houston, and financial practices and security, along with an array of sociodemographic



Houston-area residents concerned about climate change and want to see more done



Houston-area residents worried about climate change and its impacts

60% worried

84%
negative
impact on
health and
well-being

81%
negative
impact on
financial
situation

Want to see everyone doing more to address climate change

70% think government and businesses should do more





57% think ordinary residents can do more







More prepared, can do better

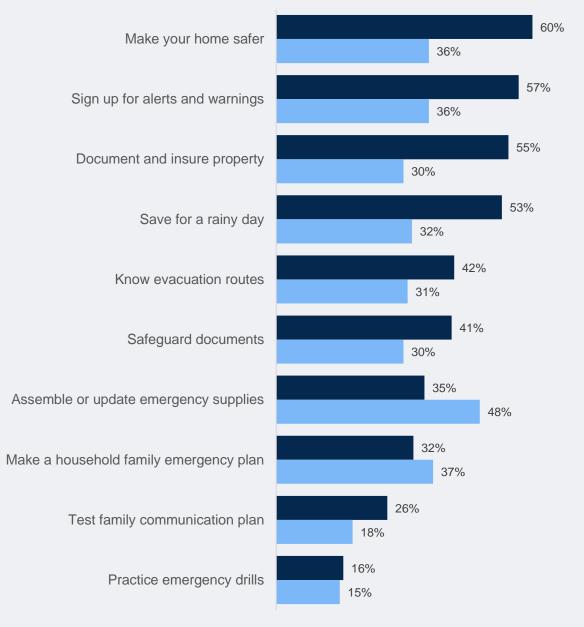
Houston-area residents take more general disaster-preparedness actions than residents from the rest of the country

 Typical resident reported doing 3 of 10 FFMA-recommended disaster preparedness actions

 Only 4 of 10 actions taken by more than half of residents



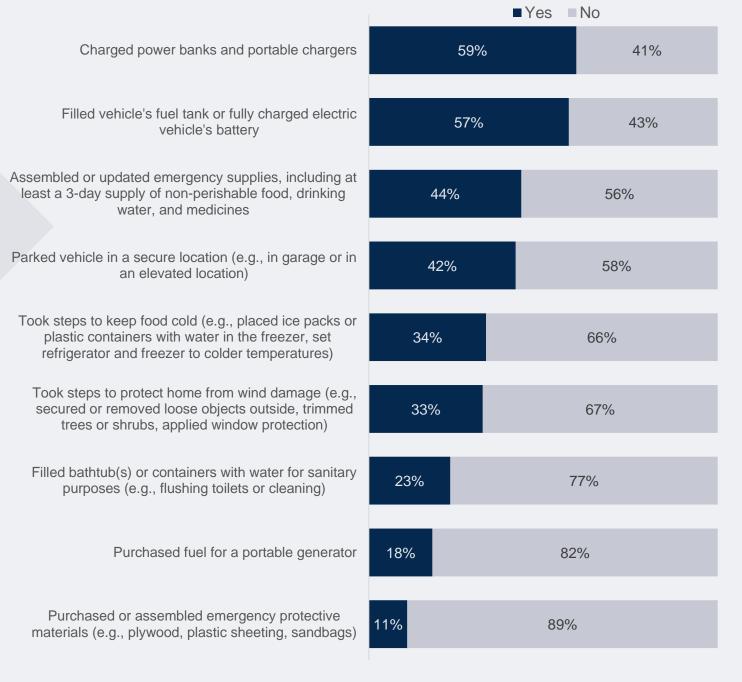
Rates of general disaster-preparedness actions taken by Houston and Harris County residents compared to national rates (2023 FEMA National Household Survey (NHS))



National % (2023 FEMA NHS)

Specific actions taken in advance of Hurricane Beryl

- Most common preparation steps
 - Charged power banks and portable chargers (59%)
 - Filled vehicle's fuel tank or fully charged electric vehicle (57%)
- Only two preparation actions taken by more than half of residents



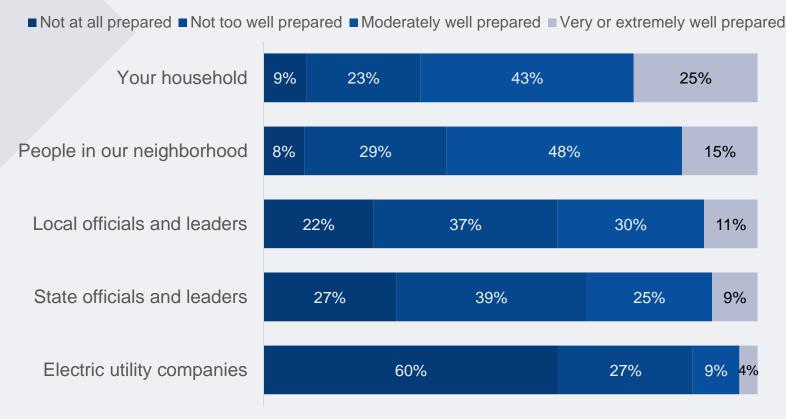
Preparedness actions taken in advance of Hurricane Beryl



Residents felt they were prepared for Beryl, but that local officials, state officials, and electric utility companies were not

- One quarter of residents said their household was "very or extremely well prepared"
- Another 4 in 10 felt they were "moderately well prepared"
- Nearly 6 in 10 residents felt that local leaders were "not at all prepared" or "not too well prepared"

Question: Overall, how well prepared do you think each of the following were for Hurricane Beryl

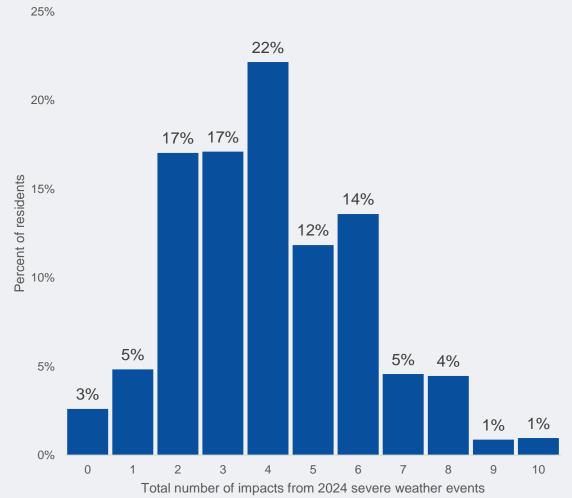






From April to July 2024, Houston-area residents, on average, experienced four impacts from severe weather events

- Residents were asked about 11
 different direct impacts from flooding,
 the derecho, severe thunderstorms,
 and Hurricane Beryl
 - Damage to home, vehicle damage, power outage, water loss, utilities out, etc.
- Average of 4 impacts
- Only 3% of Houston-area residents reported having 0 direct impacts from the severe weather





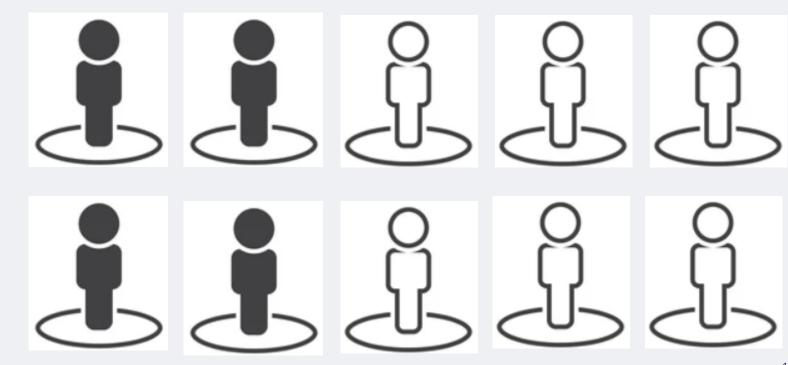
Most common impact was loss of electricity

More than 9 in 10 residents lost electricity for at least 4 hours



Extended power outages following Hurricane Beryl

About 4 in 10 residents were without power for at least 4 days





Beyond the direct impacts of severe weather events in 2024 were impacts on health and finances

Amount and quality of sleep impacted

6 in 10

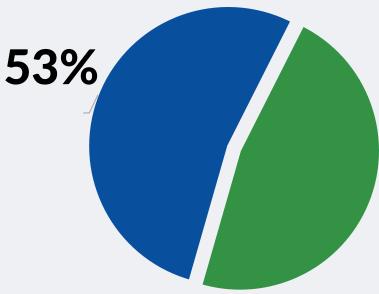
Houston-area residents reported their sleep had been impacted due to the severe weather events in 2024

Mental health worsened

36%

of Houston-area residents reported their mental health worsened because of storm impacts

Lost income or wages



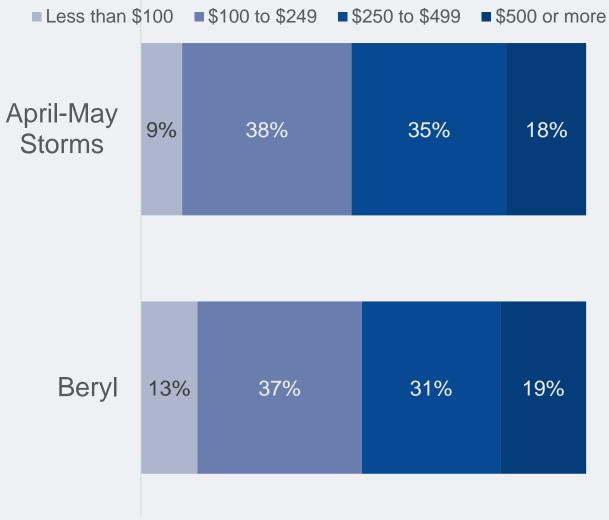
of Houston-area residents reported they lost wages or income due to severe weather events



Thrown-away food

- Nearly 8 in 10 Houston-area residents had to throw away food due to prolonged power outage in 2024
 - 56% following April-May storms
 - 71% following Hurricane Beryl
- Nearly half of residents had to throw away food after both weather events
- Most commonly, food was valued at \$100 to \$249
- More than half threw away food worth over \$250

Estimated value of food thrown away



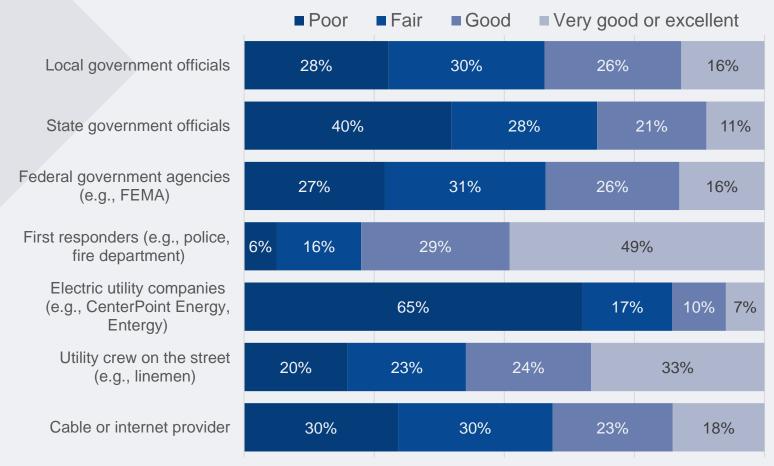




Residents not satisfied with response to Hurricane Beryl

- About 3 in 10 rated response of local government as "poor"
- Less favorable view of state's response
- More favorable view of job done by first responders and utility crewmen working to restore electricity

Question: Overall, how would you rate the job each of the following have done responding to Hurricane Beryl and its aftermath?

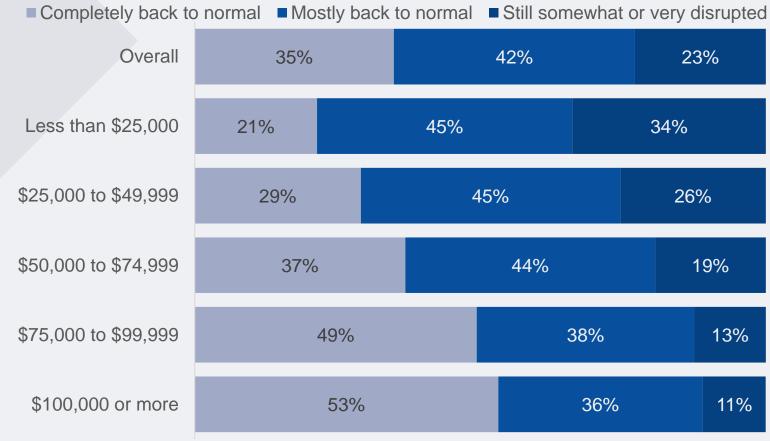




Two weeks after Hurricane Beryl many residents were "back to normal", but about a quarter were not – this differed by income

- One-third of households making less than \$25,000 not recovered two weeks after Beryl
 - Compared to 1 in 10 households making over \$100,000
- Income differences remained net of storm's impacts on household

Question: Which of the following best describes your personal situation in terms of recovering from Hurricane Beryl?





Residents concerned about paying for the costs resulting from severe weather events

Impacted ability to pay for basic necessities

2 in 3

Houston-area residents said the severe weather events would make it somewhat or much harder to pay for

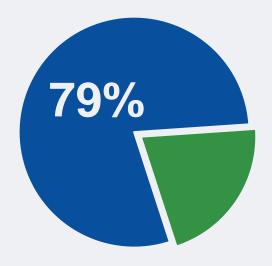
basic necessities in months ahead

Difficult to pay for repairs

23%

of Houston-area residents said it was going to be **very or extremely difficult** to pay for repairs from the storms

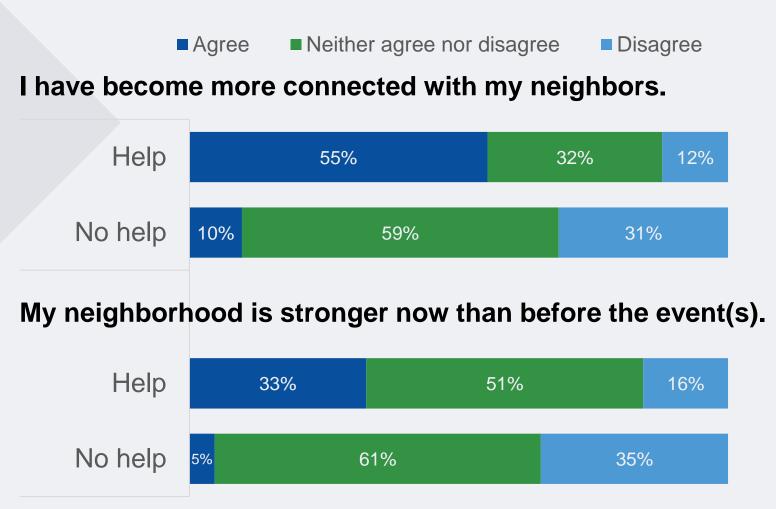
Additional expenses from the storms



of Houston-area residents accrued additional costs due to the storms (e.g., hotel bills, batteries, groceries), and of those who did, three-quarters said it would be at least moderately difficult to pay for them

Residents helping one another led some to feel more connected and stronger as a community following Beryl

- Nearly 8 in 10 residents reported helping others, receiving help from others, or seeing others helping one another
- More than half of residents felt more connected to neighbors after experiencing helping following Beryl





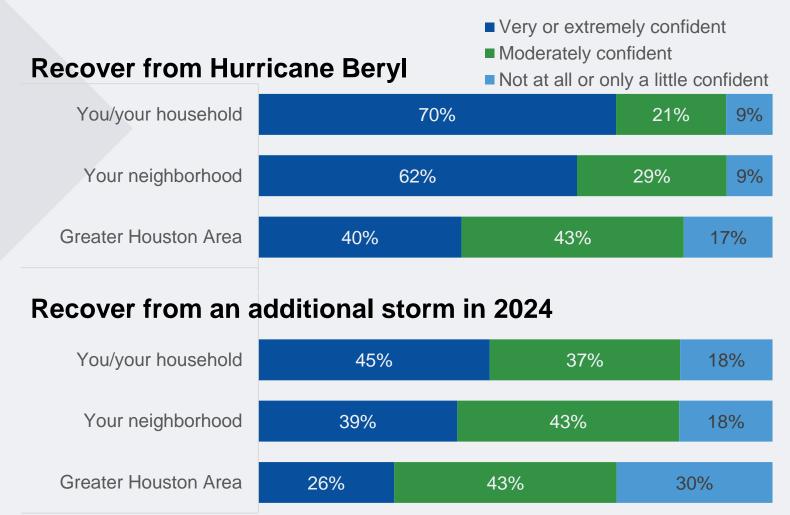


Resilience and Looking to the Future



Residents were confident they would recover from Beryl, but not as confident for the area or future severe weather events

- About 7 in 10 households said they were very or extremely confident they would recover from Beryl
- Only 4 in 10 held same confidence for the Greater Houston area
- Less than half (45%) held same confidence they could recover from an additional storm in 2024





Residents more trusting of local officials to prepare effectively for future storms, not so sure about state or electric utility companies

Trust local officials

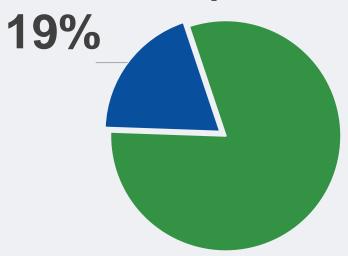
5 in 10

Houston-area residents said they trusted that local officials would prepare effectively for future storms Trust state officials

32%

of Houston-area residents said they trusted state officials would prepare effectively for future storms

Trust electric utility companies

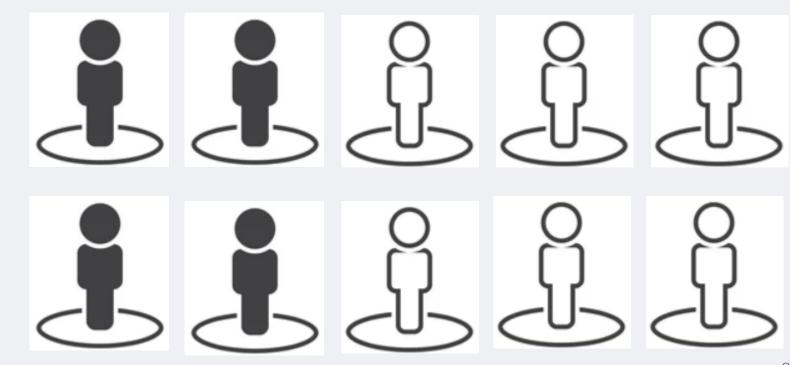


of Houston-area residents said they trusted the electric utility companies to prepare effectively for future storms



Thinking about leaving the Houston area

About 4 in 10 residents considering moving away due to severe weather







Preparation for severe weather events

• Houston-area residents are more prepared than others around the country, but still room for improvements

- Programs and resources can be targeted to help support preparation, particularly for more costly items such as non-perishable food, batteries and solar technology
- Preparation will not stop the next storm from happening but helps individuals, neighborhoods, and the broader Houston community bounce back when it does

Storm impacts

Severe weather in 2024 impacted (nearly) everyone in the Houston area

 Power outages were particularly impactful having consequences for health and well-being, people's finances, and the accrual of additional expenses

 Around 8 in 10 residents had to throw away food at least once because of prolonged power outages

Response and recovery

Residents were not satisfied with the response to Hurricane Beryl

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- Many residents helped one another in the immediacy of Beryl and found themselves feeling closer to their neighbors and stronger as a community
- Residents were concerned about paying for basic necessities and storm-related bills

 Recovery was related to income, so programs and resources aimed at meeting the needs of lower-income households will be particularly helpful in getting individuals and families "back to normal"

Resilience of residents

Residents were confident they could recover from Beryl

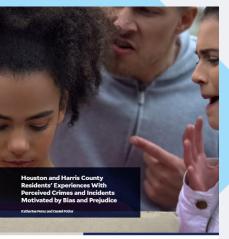
Less confidence that the Greater Houston area would recover

• Even less confident about being able to recover from more severe weather in 2024

Ready to not need to be #HoustonStrong

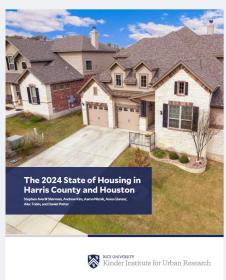
Some of our research

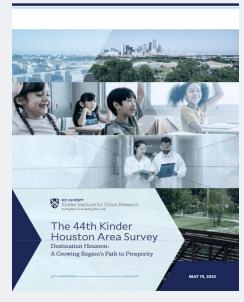




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Questions & Thank you!

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