



FLOOD INSURANCE PROGRAM UPDATES

CHOYCE MORROW, PE, CFM
MANAGING ENGINEER
HOUSTON PERMITTING CENTER



PURPOSE

update public outreach program to maintain flood insurance discounts

PROGRAMS

program	action	benefit	impact
National Flood Insurance Program	minimum standards	flood insurance	eligibility for grant programs & mitigation funding
Community Ratings System	higher standards & practices	discounted rates	up to 25% discount on flood insurance rates, \$13.9M savings annually, \$332 average discount in 100-year floodplain
Program for Public Information	outreach	contributes to discounted rates	promotes flood awareness citywide

PROGRAM FOR PUBLIC INFORMATION

- developed in partnership with local stakeholders
- fulfills requirements for 5 years
- highlights local needs
- identifies target audiences
- documents public outreach projects

PROGRAM FOR PUBLIC INFORMATION SUMMARY

local needs	target audiences	outreach activities
<p>know flood hazard protect property & people build responsibly obtain permits protect natural functions evacuate in a hurricane recover from flooding</p>	<p>community at large council districts flood prone areas professionals spanish speakers vietnamese speakers complete communities school children</p>	<p>meetings & events local media social media webinars for professionals mailings print material placement signage</p>

NEXT STEPS

when	what
February 2021	Council Action on Program for Public Information
	Complete FEMA Community Ratings System

<http://bit.ly/houppi>

thank you!



houstonpublicworks.org

  @houpublicworks